



FOR IMMEDIATE RELEASE

Intellex and SATO Partner around Extended Capability RFID and Data Solutions

Agreement adds Intellex's battery-assisted passive RFID platform to SATO's hybrid i-TRAK™ software system for RFID solutions worldwide

Santa Clara, Calif. – March 25, 2008 – [Intellex Corporation](#), the leader in *Extended Capability RFID*, today announced a partnership with SATO to deliver advanced RFID solutions worldwide. SATO offers a wide range of RFID (passive and active) products and Global Positioning System (GPS) solutions based on various worldwide standards such as EPC C1G2. This agreement will enable SATO to expand its offerings to include battery-assisted passive technologies integrated with the i-TRAK™ software system.

A leader in the application of automatic data capture technologies in the supply chain and beyond, SATO has delivered multiple closed-loop RFID solutions, including vehicle yard management, reusable container tracking, and high value asset tracking such as medical equipment. These demanding applications often require features beyond the capability of conventional passive RFID technology: long read / write ranges, outdoor use, large tag memory store and robust operation around RF unfriendly materials such as metals and liquids. SATO saw the need to deliver this advanced functionality, but required a solution that is cost effective for the customer.

Intellex offers battery-assisted passive RFID-based products that deliver exactly this combination of performance, versatility and value.

“As our core Telematics business grew we saw the opportunity to take data capture technologies such as RFID and GPS into areas of the customer’s business that could significantly improve operations beyond the supply chain,” said Mike Beedles, director of integration services at SATO America. “We chose Intellex not only because of their superior products and technologies, but that it is available at a fraction of the cost compared to active RFID and even GPS.”

SATO will be integrating the i-TRAK® application solution with the Intellex platform and plan to initially focus on new fleet inventory and [vehicle yard management](#) applications.

“SATO is a recognized worldwide leader in RFID solutions and applications and has emerged as a premier systems integrator,” said Steve Smith at Intellex. “We are excited to have them as a partner and look forward to working closely together to provide the best solution to customers worldwide.”

About Intellex Corporation

Intellex is the leader in *Extended Capability RFID* solutions, products and technologies. Our Intelligent RFID Platform, comprising high performance multi-protocol tags and readers, enables solutions for equipment and vehicle yard management, reusable transport items tracking, personnel monitoring and other high-value asset tracking applications. It features range, reliability, memory capacity and security far beyond standard passive RFID, and at a fraction of the cost of active.

For more information on Intellex Corporation and solutions, please visit www.intellex.com.

About SATO

SATO is a pioneer in the Automatic Identification and Data Collection (AIDC) industry and the inventor of the world's first electronic thermal transfer barcode printer. It revolutionized the barcoding industry by introducing the Data Collection System (DCS) & Labeling concept – a total barcode and labeling solution providing high quality barcode printers, scanners/hand-held terminals, label design software and consumables. SATO is one of the first in the industry to introduce a complete, multi-protocol EPC-compliant, UHF RFID solution. SATO is publicly listed on the first section of Tokyo Stock Exchange in Japan. It has worldwide offices in the United States, Belgium, France, Germany, Spain, United Kingdom, Poland, Singapore, Malaysia, Australia, New Zealand, Thailand and China. More information about SATO can be found at <http://www.satoamerica.com/>

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